

Showcase Your Craftsmanship to The World Exhibit at the Handicraft Zone in MEGA SHOW!

- Tableware
- Décor
- Housewares
- Bags
- Fashion Accessories
- Cultural Souvenirs
- Textile

This autumn, the MEGA SHOW Series in Hong Kong continues to shine as **one of Asia-Pacific's most influential** sourcing platforms, drawing tens of thousands of professional buyers worldwide.

In 2025, the all-new **Handicraft Zone** will debut, showcasing **exceptional handmade products and artistry** from top craft hubs such as **Indonesia, Thailand, the Philippines, Vietnam, and India**. With its premier setting, this exclusive zone will undoubtedly be the **centerpiece of MEGA SHOW**, bringing together the finest craftsmanship and cultural designs from Asia and beyond.

2024 SHOW STATISTICS



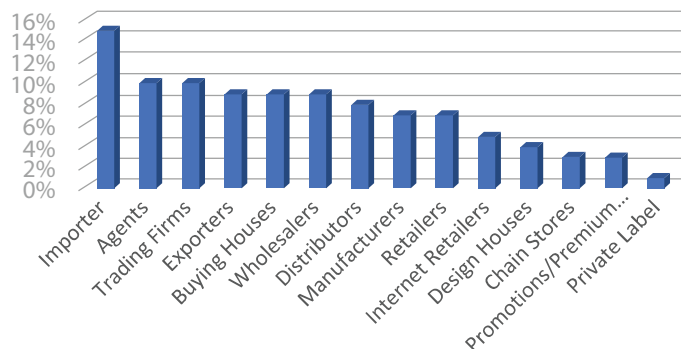
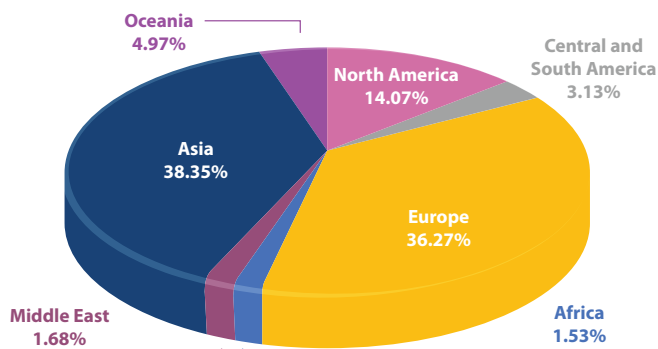
30,000
Buyers



110 Countries
& Regions

VISITOR PROFILE (BY GEOGRAPHIC REGIONS) OUTSIDE HONG KONG

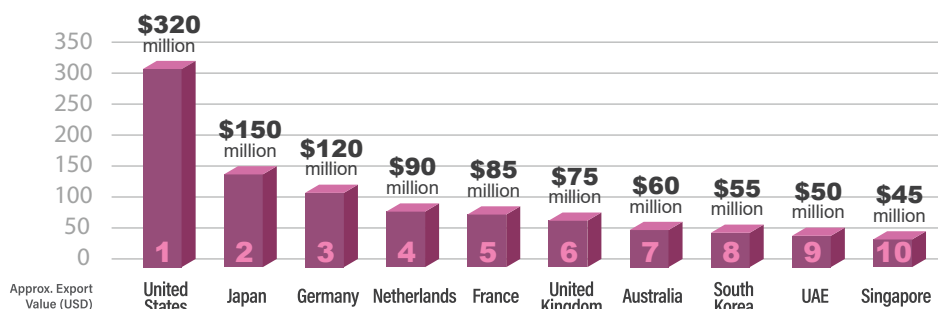
BY BUSINESS NATURE



SURGING GLOBAL DEMAND FOR INDONESIAN HANDICRAFTS

Indonesia is home to a diverse array of handicrafts such as batik, wooden carvings, and woven goods, often made from natural materials using traditional techniques. According to the Ministry of Trade, Indonesian handicraft exports surpassed **USD2.22 billion** in 2024 with a strong market presence in Europe, North America, Australia and Asia. The global shift toward sustainable, eco-friendly products is set to further boost the demand for these crafts.

Top 10 Import Countries of Indonesian Handicrafts





WHY THE ZONE

In recent years, customers are increasingly seeking handicraft products that can express their individual tastes and styles. As demand for handmade and personalized items rises, the global handicraft market is flourishing like never before. Handcrafted items, ranging from home décor to fashion accessories and cultural gifts from Indonesia, are highly sought after for their uniqueness, cultural value, and superior quality.

Debuting in MEGA SHOW Part 1, the Handicraft Zone is perfectly positioned to meet this demand, providing an unparalleled opportunity for artisans and manufacturers to showcase exceptional handmade products and connect directly with global buyers who are actively seeking unique, eco-friendly, and culturally rich items.

RENOWNED BUYERS TO BE INVITED VISIT MEGA SHOW

USA

- West Elm
- Ten Thousand Villages
- Crate & Barrel
- Macy's
- Pottery Barn
- Williams Sonoma
- World Market
- Target
- Sur La Table
- Nordstrom
- Z Gallerie
- Pier 1 Imports
- Artisan & Fox
- Etsy
- and more..*

Europe

- The White Company (UK)
- Habitat (UK and France)
- Etsy (Various European Markets)
- Maison du Monde (France)
- Bauhaus (Germany)
- Galeries Lafayette (France)
- Selfridges (UK)
- Fenwick (UK)
- Marks & Spencer (UK)
- John Lewis (UK)
- IKEA (Sweden)
- La Redoute (France)
- Made.com (UK)
- Søstrene Grene (Denmark)
- Tchibo (Germany)
- and more..*

Japan

- Muji
- Nitori
- Tokyu Hands
- Loft
- Isetan
- Marui
- Waku Waku
- Aozora
- Shokuhin
- Kakaku.com
- Daiso
- Kantos
- Hankyu Department Store
- Roppongi Hills
- Takashimaya
- and more..*

EXCLUSIVE OFFER for Indonesian Handicraft Suppliers

Only **US\$2,587**
for a **9sqm** Furnished Booth!!!

plus

1-on-1 Business Matching
with Pre-selected Handicraft Buyers

▶▶▶ SPECIAL UPGRADE ◀◀◀

Companies Ordering a Booth of minimum **18sqm** can enjoy
6-night FREE Hotel Accommodation in Hong Kong



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INDONESIA

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